

# OK Ale Trail

## 5K BEER FUN RUN THROUGH DOWNTOWN EDMOND

The Edmond Fine Arts Institute has been hosting the OK Ale Trailsince 2014. This event is a fun combination of community, great local music, beer and physical fitness celebrating the arts. Over 400 runners are expected to participate in this 5k fun run through downtown Edmond. The event concludes with an after party at The Railyard. Runners, joggers, walkers, spectators or just beer enthusiasts are all welcome to participate in the OK Ale Trail.



## SPONSOR THE OK ALE TRAIL

### PRESENTING SPONSOR \$5000

- Listed as "OK Ale Trail Presenting Sponsor" on all web, print and social promotional materials
- Opportunity to have booth & signage at the event
- Opportunity to speak at the finish line and present the awards
- Opportunity to include handouts in race participant bags
- 12 race entries

### FINISH LINE SPONSOR \$3000

- Listed as "OK Ale Trail Finish Line Sponsor" on all web, print and social promotional materials
- Opportunity to have company banner at the finish line and a booth at the event
- Opportunity to speak at the finish line
- Opportunity to include handouts in race participant bags
- 10 race entries

### BAND/STAGE SPONSOR \$2,500 (ONE AVAILABLE)

- Logo on stage signage
- Logo on all web, print and social promotional materials
- Opportunity to have booth & signage at the event
- Opportunity to speak from stage & introduce the band
- Opportunity to include handouts in race participant bags
- 8 race entries

### TRACK SPONSOR \$500

- **\*Special for businesses located on the track: signage in front of your business recognizing you as a sponsor**
- Logo on all web, print and social promotional materials
- Opportunity to have signage at the event
- Opportunity to include handouts in race participant bags
- 6 race entries

### TEAM SPONSOR \$250

- Logo on all web, print and social promotional materials
- Opportunity to include handouts in race participant bags
- 4 race entries for your team

2020 OK ALE TRAIL:  
RUN THROUGH THE RAILYARD  
SATURDAY, NOVEMBER 7TH @ 11AM

